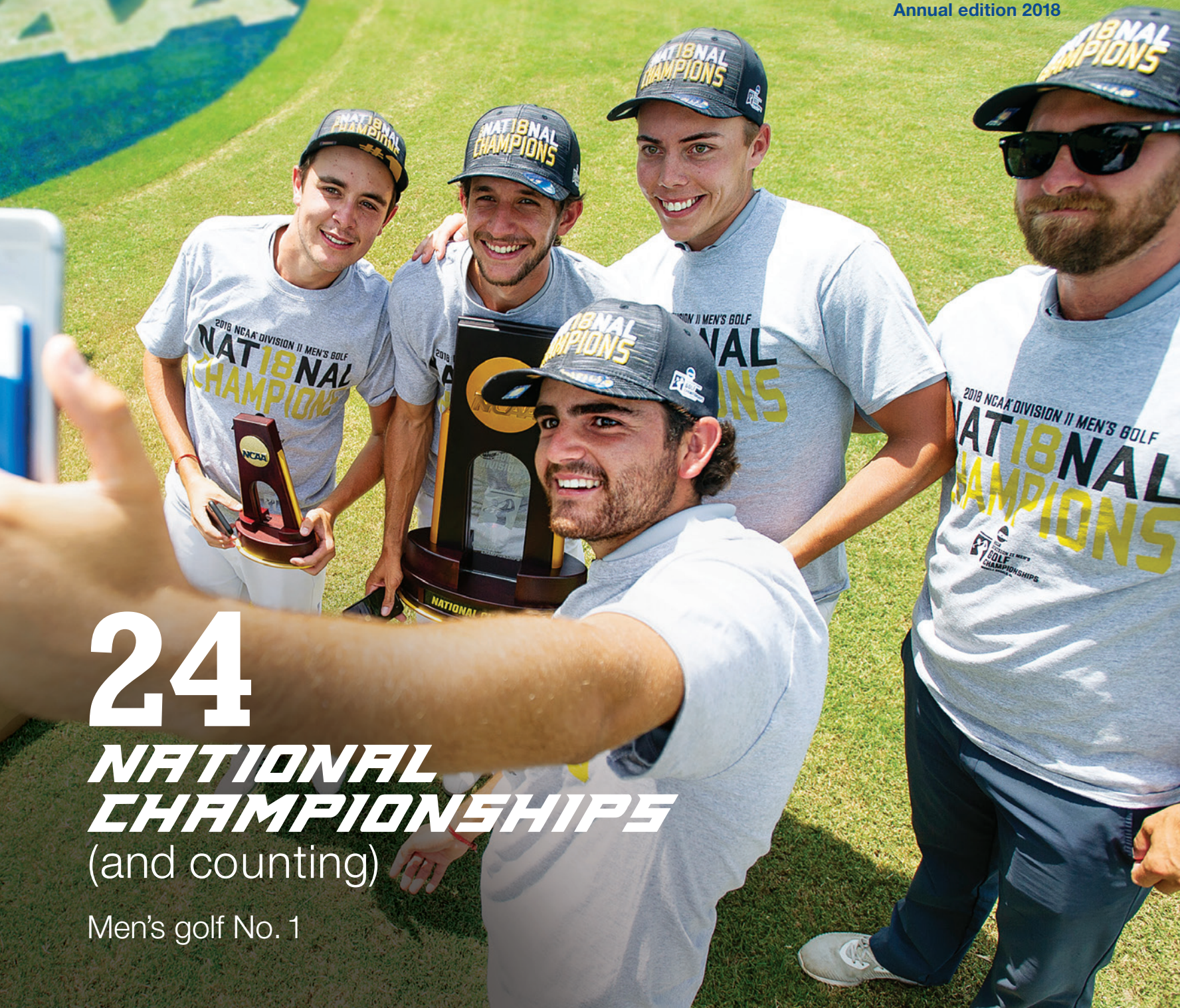


Changemakers | New brand campaign | Master plan action

LYNN

Annual edition 2018



24 *NATIONAL CHAMPIONSHIPS* (and counting)

Men's golf No. 1

“Lynn University is defiantly optimistic about the future, and we’ve always been that way. We believe that we have a better future ahead of us, and it is our job to create it.”

President Kevin M. Ross

If you believe
the best classrooms
aren’t always rooms



If you speak the
universal language
of possible



If you see strengths
in differences



If you’re
unstoppable



If you believe you
can go anywhere



you’re
LYNN

Engage, elevate and expand



Since announcing our new strategic plan in May, we have made tremendous strides toward our Lynn 2025 goals to engage, elevate and expand.

We earned record levels of engagement and support from our community at this year’s Celebration of the Arts, which sold out in three days and more than doubled its crowdfunding goal. We launched a new brand campaign designed to foster a culture of pride, loyalty and support through stories about our defiantly optimistic people.

We enhanced Lynn’s beautiful campus with improvements to our lakes, new locker rooms at Bobby Campbell Stadium and renovations to provide creative spaces for Eugene M. and Christine E. Lynn College of Communication and Design students. We’ve watched with anticipation as the Christine E. Lynn University Center takes shape at the heart of campus.

We recruited 40 changemakers from across the university to help elevate the student experience, and within months began rolling out their recommended improvements to financial aid and academic advising and new technology solutions to enhance collaboration.

We expanded academic programs with eight new majors and eight graduate certificates, launched the inaugural group of Ambassador Corps summer interns and achieved Fair Trade University status.

The men’s golf team won our 24th national championship, and we announced the addition of women’s lacrosse and men’s cross country, track and swimming.

These are remarkable achievements, and we’re just getting started.

To all of you—employees, students, alumni, parents, donors and friends—thank you for all that you do to support our mission to provide an innovative, global and personalized education. Your efforts are helping us to lead our industry with new programs, new markets and new approaches that will position Lynn and its graduates for a prosperous future.

Kevin M. Ross
President

Campus news

This fall, Lynn welcomed over 1,100 new students, the university’s largest incoming class under President Kevin M. Ross’s leadership.

A new brand campaign, “you’re Lynn,” tells Lynn’s story from the perspective of students, alumni and faculty. An interior makeover of the Schmidt College Center and de Hoernle International Center lobbies prominently display alumni accomplishments. (See pages 10–13.)

The Alumni Room in the library was transformed into an academic advising center. Other library spaces and academic buildings received upgrades from enhanced computer labs to new student lounge spaces. (See stories on pages 20–21 and 4–5.)

The university closed in September 2017, thanks to Hurricane Irma. Students who remained on campus participated in “Camp Irma” activities until power was restored five days after the storm.

Construction continued on the Christine E. Lynn University Center. Anticipation builds ahead of the February 2019 dedication ceremony and opening. (See story on page 8.)

Students raised nearly \$20,000 for local area nonprofits. Over \$18,000 was made possible by the university’s first Knight-a-thon, a 12-hour dance fundraiser that supported the Pediatric Oncology Support Team at Palm Beach Children’s Hospital.

Technology and curriculum innovation

Lynn expanded its already diversified academic catalog to add majors that prepare students for careers driving economic growth in the community. (See page 28.)

The Social Impact Lab trains students for socially conscious careers. (See pages 30–33.)

The College of Business and Management hosted its first Business Symposium, welcoming VIPs and local business executives. It also introduced a major in social entrepreneurship in collaboration with Watson Institute.

Burton D. Morgan College of Aeronautics students soar in style with a new addition to their fleet: a Beech Bonanza A-36. The Batchelor Foundation provided a matching gift for the single-engine complex aircraft, which is used in completion of single-engine commercial, Certified Flight Instructor and Certified Flight Instructor-Instrument ratings.

The Eugene M. and Christine E. Lynn College of Communication and Design represents the curricula of the former College of International Communication and the former Digital Media Arts College. (See story on pages 4–5.)

The College of Arts and Sciences added drama to its repertoire. The inaugural B.F.A. program welcomed 10 students. The college also raised over \$8,600 in the university’s first-ever crowdfunding initiative. (See pages 14–18.)

Professors in the Donald E. and Helen L. Ross College of Education make a lasting impact—a student established a new scholarship in one faculty member’s honor. (See page 48.)

Industry accolades

Lynn University again earned recognition in *U.S. News & World Report* for the “South’s Most International Students” and “Best Regional Universities South.” Earlier this year, Lynn’s graduate education program earned its first-ever spot on the publication’s annual list of Best Graduate Schools. The 2018 Best Online Programs list also recognized Lynn for graduate education, MBA and bachelor’s degrees.

Lynn earned recognition in *Forbes’ “Top 25 Low-Debt Private Colleges 2017”* report. The accomplishment demonstrates Lynn’s commitment to delivering a private education experience at a public university cost.

***The Chronicle of Higher Education* once again named Lynn University a “Great College to Work For.”** Lynn was one of 42 colleges to make the Honor Roll, awarded to universities honored in the most categories—Lynn earned recognition in 10.

Lynn landed an Apple Distinguished School designation for its third consecutive two-year term. The program recognizes pioneers in using Apple technology to transform teaching and learning.

***Palm Beach Illustrated* named the Lynn Philharmonia as the Best Auditory Experience in Palm Beach County.** Maestro Guillermo Figueroa conducts the Conservatory of Music students who comprise the philharmonia.

Boca Raton Chamber of Commerce named Barbara Cambia the 2018 DIAMOND award winner for the difference she makes in the City of Boca Raton. Cambia is executive director of the Hannifan Center for Career and Alumni Connections. (See pages 44–45.)

Athletics

Men’s golf won its first NCAA Division II National Championship. Men’s soccer earned second place in national competition. (See pages 36–37.)

Men’s swimming, track and cross country and women’s lacrosse joined the Fighting Knights family. Lynn now offers 19 athletics programs. (See pages 38–39.)

Lynn became the first NCAA Division II school to challenge Division I teams on its home field. The South Florida Showdown featured nine matches against six schools, including the live ESPN broadcast of men’s basketball against the Florida Atlantic University Owls.

Seventy-two percent of Fighting Knights athletes earned 3.0 GPAs or higher. Thirteen of the 16 active sports earned team GPAs above 3.0.

CoachStat.net named Tae Norwood a top NCAA Division II men’s basketball assistant coach.

Check out our Lynn 2025 progress at lynn.edu/strategy.



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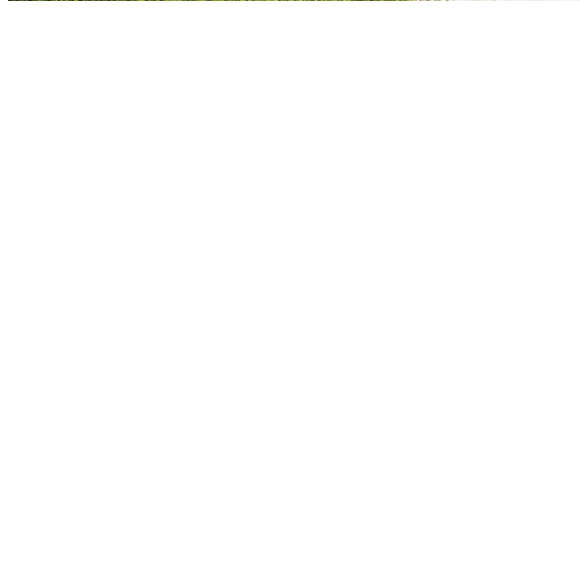
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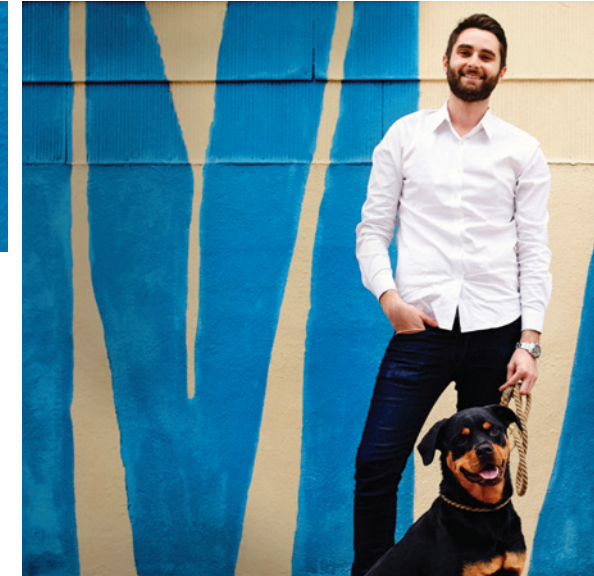
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View our magazine online at lynn.edu/magazine.

On the cover: Members of national champion men's golf team celebrate their win. (See page 36.) *Photo by Cliff Williams/NCAA Photos/Getty Images.*

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Mary and Harold Perper Residence Hall



Upgraded classrooms



Christine E. Lynn University Center

Turning ideas into reality

The latest from Lynn's master plan

Lynn University's *Campus Master Plan* is a roadmap for the future of our campus. Engineers, building and landscape architects, sustainability experts and laborers ponder every detail. University administrators attend town hall meetings and give regular briefings as it comes to life. University supporters contribute to it, and the community comes together to celebrate its successes, time and again.

Lynn developed the plan with high-profile design firm Gensler, and the board of trustees approved it in 2009. It includes input from across the university and addresses every aspect of campus—from environmental and energy considerations to parking and traffic flow, and from pedestrian pathways to Lynn's distinctive architecture.

"We are committed to continually elevating campus experiences," said Gregory J. Malfitano '73, '75, senior vice president for development and administration. "We make updates to improve connectivity on campus. We create opportunities for inspiration—collaboration spaces where students and employees want to be."

Where do students want to be?

Lynn's master plan contains three main student-centric areas: residential, academic and athletic. Each grew throughout the 2017–18 academic year and over the summer.

On the residential side, Lynn's suite-style living center, the Mary and Harold Perper Residence

Hall, opened in time for the Fall 2017 semester. Construction crews also paved a new road in front of the building to connect the residence halls with the western campus entrance. The university named it Perper Drive in honor of Mary and the late Harold Perper.

The Eugene M. and Christine E. Lynn Library and the Ronald and Kathleen Assaf Academic Center are now undergoing the second phase of a three-year renovation plan. The latest library changes include upgraded classroom and TV studio technology and a more open first-floor plan with additional student collaboration spaces. The third floor also earned a makeover to accommodate the growing Eugene M. and Christine E. Lynn College of Communication and Design, including a new student lounge. Meanwhile, Assaf computer labs received upgrades to support new academic programs, while other classrooms were updated with more modular student seating. The third phase will see science labs renovated and further infrastructure enhancements, from flooring to windows and doors.

Infrastructure updates also reached the Count and Countess de Hoernle Sports and Cultural Center, where the home of the Fighting Knights earned blue-and-white locker room makeovers. In celebration of athletics' expansion into women's lacrosse, Lynn will add a new locker room to Bobby Campbell Stadium, where the team will train and compete. The 1,200-square-foot and 40-locker expansion comes as part of a generous gift from longtime donor Mary Perper.



A new sidewalk wraps around the lake, creating more serene access to the Snyder Sanctuary and Remembrance Plaza.

From visible to less visible

In addition to student experiences, the *Campus Master Plan* designs the overall campus experience.

Perhaps most visibly, the Christine E. Lynn University Center already is transforming the heart of campus. Its construction includes projects that change traffic flows on campus through relocating the east Potomac guardhouse, adding a roundabout near the residence halls and enhancing campus connectivity.

Summer construction projects expanded the diagonal pathway in front of the Mohammed Indimi International Business Center to the



Roundabout at east Potomac



New pathway and dredging of the lake



Electric vehicle charging stations

Lynn Student Center and added a new walkway around the Remembrance Plaza lake. Crews also dredged and reshaped the lake as part of an ongoing initiative to eliminate groundwater well use.

Furthering its commitment to sustainability, Lynn installed two electric vehicle charging stations in the H parking lot. The lot also received a 132-space expansion on the northwest side of campus.

"We are thankful to our donors and alumni, who are instrumental to the success of these projects," Malfitano said. "They continue to play an essential role in designing Lynn's future—a future we are excited for and proud of."

Maintaining momentum in design and digital media

New classes, technology and hangout spaces greet communication and design students.



In October 2017, Boca Raton-based Digital Media Arts College joined Lynn University to become the Eugene M. and Christine E. Lynn College of Communication and Design. One year later, the integration of both cultures is complete, and enhancing opportunities for the college's students.

This summer, the third floor of the Eugene M. and Christine E. Lynn Library transformed into the Design and Media Arts Center. The redesign created coworking spaces for faculty, a student lounge and gaming center, and additional areas for private and small group meetings. It also created room for a digital animation lab with multiple dedicated computers, given the relocation of motion capture technology.

The renovations further overhauled technology in several classrooms and boosted server technology and capacity to more than double existing performance. This additional power

enabled several computer labs across campus to receive upgrades that include new machines with professional-grade animation and editing software.

Students also are benefiting from the transformation of all eight-week undergraduate course curricula to 15-week semesters. In addition to studying topics more intensely over a longer period of time, students can take a wider variety of electives, including practical courses in television and multimedia.

More hands-on experiences, like the Pulse Agency class, are available for those who want to advise real-world clients and manage advertising production processes. Students more interested in design also can produce animated and print-ready editorial cartoons for channels managed by another class that oversees the student-run news organization, *iPulse*.



The third floor of the Eugene M. and Christine E. Lynn Library has been transformed into the Design and Media Arts Center.

Freshman Jingxiao (Allison) Yu earned a full-tuition scholarship in the 2018 annual drawing competition.



Artists thrive in new environment

Students rack up scholarships and bring home ADDY® awards.

Lynn University's October 2017 acquisition of the Digital Media Arts College was a big change for many students, but it did not deter them on their pursuit of creating award-winning art.

In March, College of Communication and Design students won 27 ADDY® awards during the American Advertising Federation of Greater Fort Lauderdale and the Palm Beaches Student American Advertising Awards competition. The awards are part of the U.S. advertising industry's largest and most representative competition. Awards recognize and reward the creative spirit of excellence in advertising.

Marina Antonowicz '18 received Judge's Choice, senior Ashley Sullo earned Best of Show, and Barry Harris '18 and senior Roberto Calix joined both students for Gold ADDYs. Antonowicz, Harris and Sullo joined 10 peers to bring home Silver ADDYs.

Keeping the dream alive

To further support the development of talent in the newly integrated college, and in honor of a long-standing tradition, Lynn announced in February that it would continue in 2018 the annual drawing competition—a student favorite. Applicants submitted electronic copies of four or five life drawings, and a short-list of students was invited to a participate in a final round in April.

Freshman Jingxiao (Allison) Yu earned the full-tuition scholarship, which she is applying to computer animation. Freshman Vanessa Creazzo earned \$20,000 for computer

animation, and freshmen Mary Bonanno and Cristian Salgado each earned \$15,000, which they will apply to graphic design and computer animation.

Hear from Judge's Choice award winner Marina Antonowicz '18:
lynn.edu/marina

View all winning work:
aafsfl.org/2018-addy-winners



Christine E. Lynn University Center to open in early 2019

In just a few short weeks, Lynn's newest building, the Christine E. Lynn University Center, will be bustling with activity. Opening in February 2019, the center will be students' new home for socializing, dining and collaborating. Among its gleaming spaces will be a dining hall, Christine's café, mailroom, living room, campus store, meeting rooms, conference rooms, career center, Social Impact Lab and student affairs offices.

The campus community has looked forward to the center's opening since Oct. 21, 2015, when President Kevin M. Ross announced Mrs. Lynn's \$15 million challenge gift for the center in his state of the university address. Since then, more than 100 additional donors have contributed to the 65,000-square-foot center, matching Mrs. Lynn's gift.

"All of our planning, discussions, architectural design and construction are culminating in this magnificent building at the heart of campus," said Gregory J. Malfitano '73, '75, senior vice president for development and administration. "We're so grateful to Mrs. Lynn and all our donors for making this center possible."

Now, just 18 months since the center's April 2017 groundbreaking, the finishing touches—flooring, painting, millwork, furnishings and landscaping—are underway.

Read more about the center at lynn.edu/ucenter.

"All of our planning, discussions, architectural design and construction are culminating in this magnificent building at the heart of campus."

Gregory J. Malfitano '73, '75
Senior Vice President for Development and Administration

Engage

New brand campaign highlights Lynn's people

Ask anyone “What makes Lynn special?” and they nearly always say, “It’s the people.” So, when developing the university’s new brand campaign, Chief Marketing Officer Sherrie Weldon said it seemed a natural decision to tell Lynn’s story from the perspective of students, alumni and faculty.

“When you get to know Lynn, you hear remarkable stories about people with grit, determination and imagination.”

Sherrie Weldon
Chief Marketing Officer

Weldon and her team conducted focus groups to explore what makes Lynn’s people unique. “Even with so many varied backgrounds, talents and interests, we share a singular point of view,” said Weldon. “We are defiantly optimistic about the future.”

The campaign features Lynn people who embody this optimism: An entrepreneur whose love for his dog inspired him to disrupt the \$60 billion dog food industry. A future Olympian who is undeterred in her quest for the gold. A fashionista who intends to change the world of fashion one hand-stitched handbag at a time.

“When you get to know Lynn, you hear remarkable stories about people with grit, determination and imagination,” said Weldon. “These are the type of people that thrive at Lynn and who help Lynn to thrive. Our new brand campaign celebrates their accomplishments and invites like-minded optimists to join us.” >



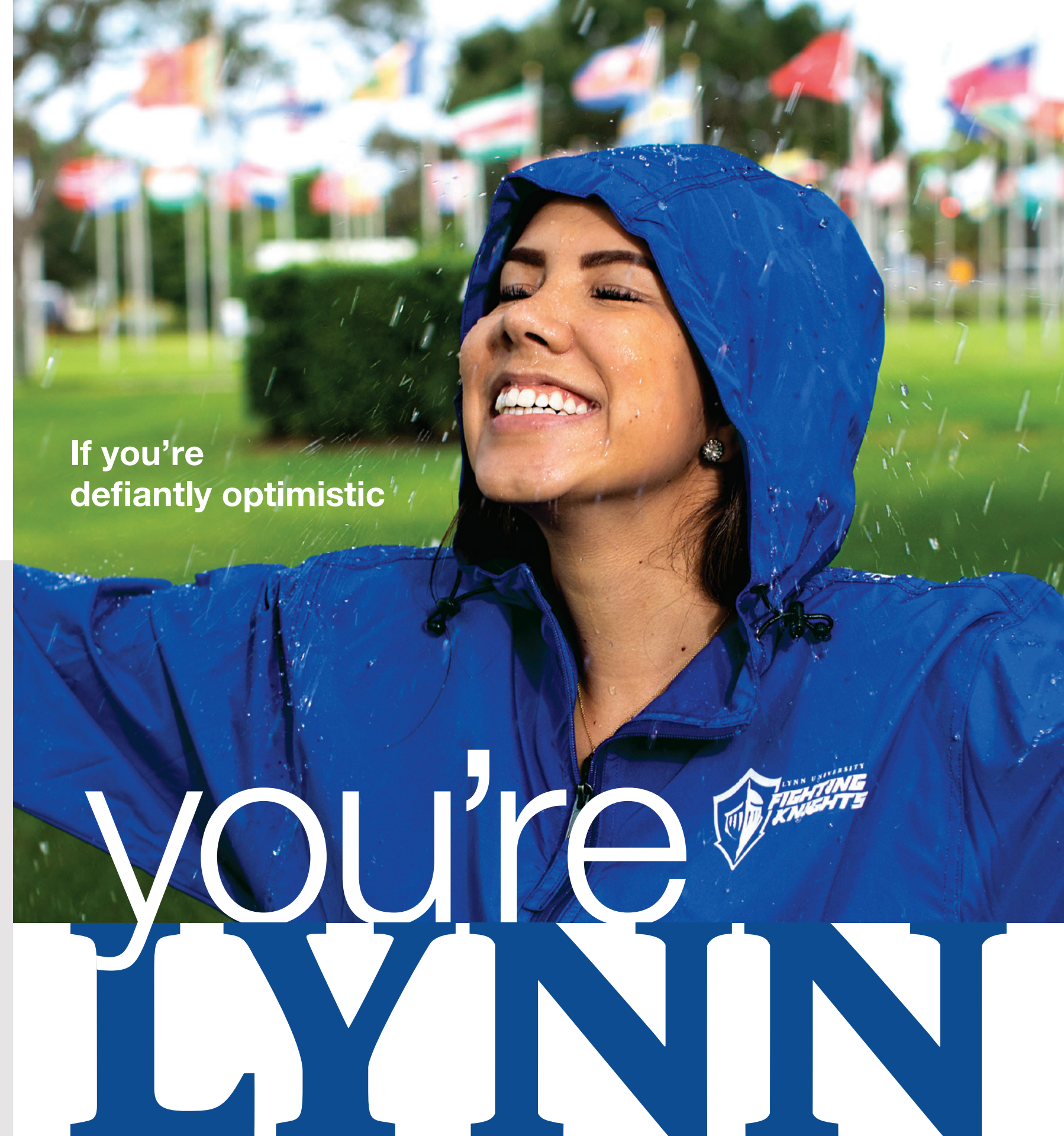
As a student, Lauren Cecchi '11, '12 said yes to every opportunity to gain experience in the cutthroat fashion industry. Today, she runs her own luxury handbag business, Lauren Cecchi New York. Her designs grace runways, fashion magazines and displays at Macy's. lynn.edu/lauren



Brett Podolsky '11, founder of The Farmer's Dog, is out to disrupt the \$60 billion pet food industry with delivery of freshly made pet food with human-quality ingredients. *Forbes* ranked Podolsky and his business partner among the 30 brightest young entrepreneurs under the age of 30. lynn.edu/brett



Champion swimmer Catalina Berraud-Galea, class of 2019, has her mind set on competing in the 2020 Olympics in Tokyo. With five Sunshine State Conference medals and an NCAA Division II Elite 90 award, she's well on her way. lynn.edu/catalina



The integrated campaign includes print and digital advertising, social media, multimedia web stories and a larger-than-life mosaic representing the many faces of Lynn.



Twice ranked by *U.S. News & World Report* among the most innovative colleges in the country, Lynn always has attracted people with a pioneering spirit, according to President Kevin M. Ross.

“Throughout our history, our people have been bold and persistent,” said Ross. “Sisters from the Religious of the Sacred Heart of Mary broke ground on our campus in uncharted territory nearly 60 years ago. Visionary entrepreneurs, including my father, Donald E. Ross, believed that their young startup had the potential to be great. And today our faculty are breaking new ground with innovative learning models that have earned Lynn its place among the best independent universities.”

Lynn launched the campaign in conjunction with its new strategic plan, Lynn 2025, which seeks to foster the university's culture of pride, loyalty and support. The new ads feature a bold presentation of the university logo and vibrant selfie-style photography that captures students, faculty and alumni in action. The integrated campaign includes print and digital advertising, social media, multimedia web stories and a larger-than-life mosaic representing the many faces of Lynn. Community members created the 11-foot mural from nearly 4,000 images submitted via social media.

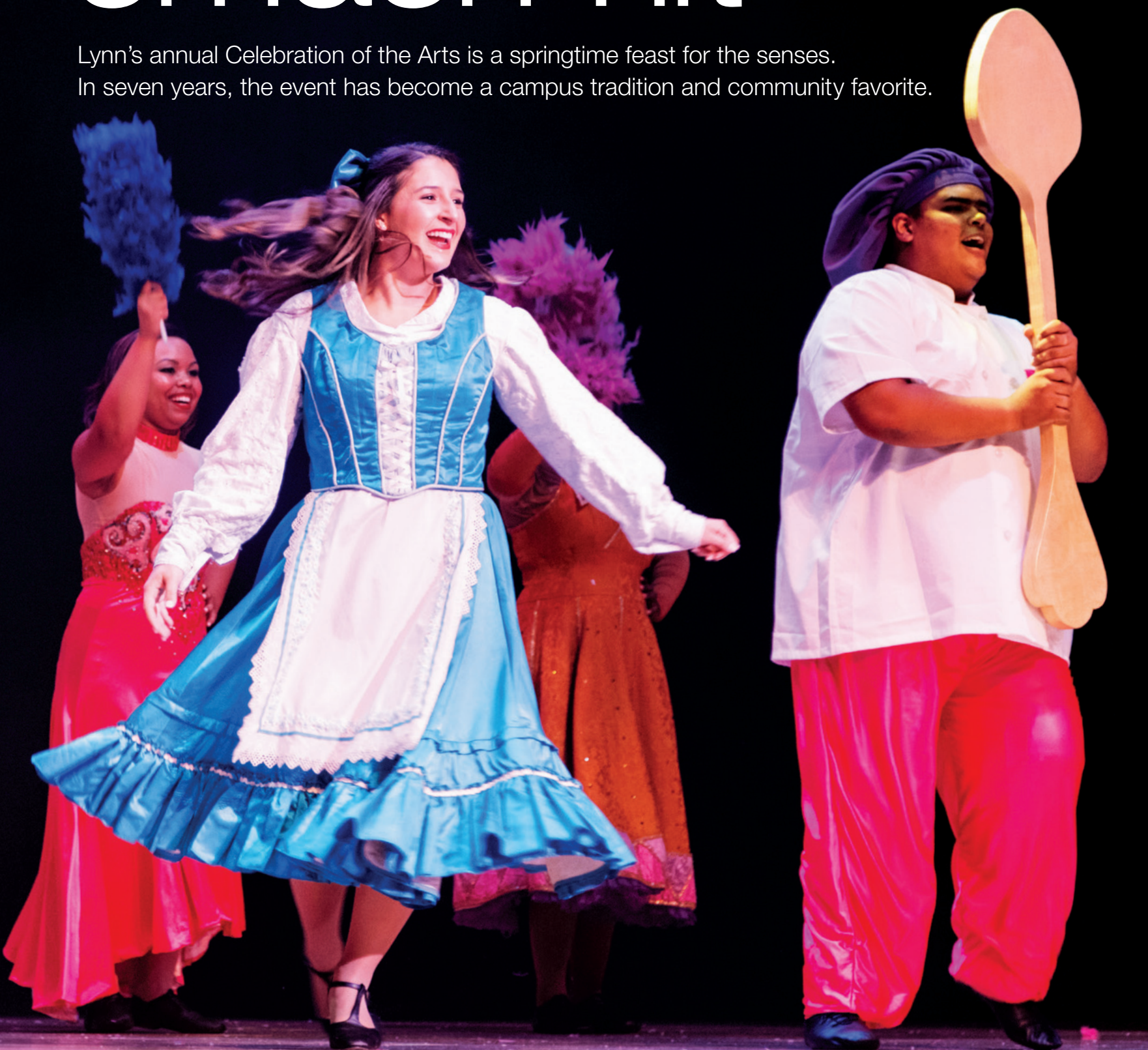
View the time-lapse video at lynn.edu/mosaic.



Read more campaign stories at lynn.edu/YouAreLynn.

A sensational smash hit

Lynn's annual Celebration of the Arts is a springtime feast for the senses. In seven years, the event has become a campus tradition and community favorite.



Celebration of the Arts made its triumphant return April 27 to a sold-out Keith C. and Elaine Johnson Wold Performing Arts Center at Lynn University. From the pre-show festivities to the main stage show, the event wowed the audience.

"It was over-the-top, fantastic," said Dr. Katrina Carter-Tellison, executive producer and dean of the College of Arts and Sciences.

Adding luster to this year's main show were two additions: music director Bruce Linser and exquisite costumes provided by the Wick family, owners of Costume World and The Wick Theatre & Costume Museum.

"Their costumes took us to an entirely new level," said Carrie Simpson, creative director and associate professor in the College of Arts and Sciences. She should know. Simpson has nurtured Celebration from its first fledgling production with nine student performers to today's campus-wide phenomenon showcasing 100 performers and involving hundreds of participants.

Her key collaborator is husband, fellow faculty member, actor, director and theater technician

Adam Simpson. He and his team of students in the Wold scenery shop transform Carrie's ideas from penciled sketches to the magnificent sets that grace the stage. His running crew of 20 students perform the "magic" of perfectly timed scene changes—this year's quickest took just 7.9 seconds.

But it's the performances that steal the show, and this year's opening number, "Flight of the Bumblebee" by Conservatory of Music students, was a perfect introduction. Under the baton of Terence Kirchgessner, the musicians created a buzz of excitement for 18 numbers to follow, including ensembles, soloists and duos.

Dynamic duo

Three-time returning duo, violinist Yasa Poletaeva '15, '16, '18 and pianist Darren Matias '11, '13, '18, dazzled the audience with "Fantasy on Gershwin," a medley showcasing their instrumental artistry and—for the first time at Celebration—Poletaeva's vocals. Another surprise: Poletaeva's dramatic onstage costume change from a flowing fuchsia skirt to a second, shimmering one. Both were her designs. >

Celebration's amazing stats

750
audience members

675
set building hours

635
total rehearsal hours

265
participants

132
costumes

100
performers



Left and above: Costumes provided by the Wick family were front and center in this year's Celebration of the Arts.

It's the kind of creative risk-taking the two strive to incorporate in their performances as the Contrast Duo. Soon after meeting as students in the Conservatory of Music, they discovered a mutual love of improvisation, which they cultivated while earning a Professional Performance Certificate (P.P.C.) in chamber music. (They both hold M.M. degrees from the conservatory; Poletaeva also holds a P.P.C. in violin and Matias P.P.C.s in piano and instrumental collaboration.)

"Musically and aesthetically, we connect," said Matias, who hails from the Philippines. Of elements like Poletaeva's costume change,

he said, "It's not just a gimmick. We want to make music more accessible. I think the visual is a part of music-making. Purists might disagree." And that's OK. At their young ages (Matias is 31; Poletaeva 29), they are already seasoned global performers and music competition winners.

"You put your heart out there when you perform," said Poletaeva, a native of Saint Petersburg, Russia, "and then people can criticize you. You have to understand it's not a validation of your art or your essence as a human being. It's just someone else's opinion. What's so precious to me is that we have each

other for support. If it were just me, I might start doubting myself, but I have my best friend who tells me, 'It's great what you're doing,' and I feel much better."

Judging from the Celebration audience's thunderous applause after their performance, they are hitting all the right notes.

"The community is so supportive," Matias said of Celebration's special appeal. "It's everyone supporting each other for the sake of art. What could be more ideal?"



Carrie Simpson performed during the 2016 Celebration of the Arts.

A faculty superstar

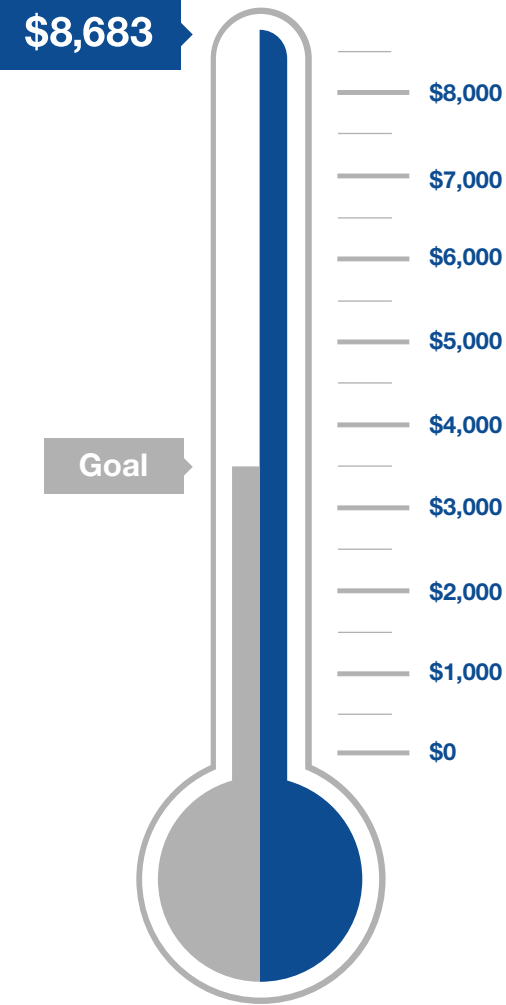
In recognition of her hard work and dedication, Celebration of the Arts Creative Director Carrie Simpson earned the 2017–18 Faculty Member of the Year award.

"I was so honored to be the recipient of this award," she said, "and I'm truly thankful for how the entire campus community has embraced Celebration of the Arts."

"There is something special about having a theater event on a college campus that sells out in three days because people actually want to see the show. It's a testament to who we are as a community and our appreciation for the arts. Having the opportunity to learn alongside students and create with them is one of my favorite parts of this production. Together, as we sweat, laugh, cry, sing and dance over and over again, we not only become better performers, we become better people, and together, we grow as the Celebration family."



Violinist Yasa Poletaeva '15, '16, '18 and pianist Darren Matias '11, '13, '14, '18 perform at the 2018 Celebration of the Arts.



Crowdfunding success

Celebration of the Arts is a clear crowd-pleaser. Last spring, Lynn University’s first-ever online fundraising campaign (better known as crowdfunding) raised **\$8,683**, a whopping 248 percent of its **\$3,500** goal.



“It was a lot of work, but surpassing our goal was really fun. Everyone involved in Celebration puts so much hard work into the event. We felt it was perfect for our first crowdfunding campaign.”

Sara McAveney '17
Marketing Coordinator in the Office of Marketing and Communication

Elevate

Mark your 2019 calendars

This year, tickets for Celebration of the Arts sold out in a record three days. To give more people the opportunity to see the main stage show, Celebration will present two performances in 2019. It all takes place at the Keith C. and Elaine Johnson Wold Performing Arts Center.

To purchase tickets or for details, visit lynn.edu/tickets.

- Thursday, April 25

6:30 p.m.

Main stage show

\$25 (free for Lynn faculty, students and staff)
- Friday, April 26

5:30 p.m.

Celebration Circle: live music, food, drinks and local artisans

Celebration Gallery: art, photography and creative writing by the Lynn community

Celebration Unplugged: open-mic show featuring students, faculty and staff
- 7:30 p.m.**

Main stage show

\$35 (free for Lynn faculty, students and staff)

Advising with the student in mind

New model enhances and expands academic advising.

To help build Lynn University's strategic plan, employees and students participated in design thinking exercises to explore how Lynn can expand, elevate and enhance student services. The sessions covered a wide range of topics, but one resonated with nearly every design thinking group: revamp academic advising.

"We discussed centralizing advising for several years, but never made the shift," said Dr. Gregg Cox, vice president for academic affairs. "We originally identified faculty advisers within each college that could advise students on a one-to-one basis, but over the years, we also recognized that having 100 faculty advisers created unevenness in the advising process."

The strategy had worked for faculty members who enjoyed helping students pursue their career objectives. But what about professors advising students whose majors were undecided? Or students who were so excited about their future fields that they forgot to complete required courses?

Faculty members raised questions like these in the design thinking sessions. An earlier Academic Council survey also reported that an overwhelming majority of faculty members wished to be relieved of advising duties to have more time building curricula and helping students with assignments. Administrators agreed: it was time to move to a new model.

A new space for a new model

Over summer 2018, an interim academic advising center began to take shape in the Alumni Room of the Eugene M. and Christine E. Lynn Library. It opened in fall 2018, with six full-time staff members dedicated to advising the university's over 3,000 students.

The space has room for private, one-on-one conversations as well as group advising.

"Our staff is 100 percent dedicated to helping students get answers for their academic advising questions," said Diane DiCerbo, director of academic advising. "Each staff

member received training on traditional services like helping students register for, drop or add classes, as well as more specialized services."

Under the new model, students still are assigned a primary adviser based on their degree program, graduate or online status. However, if a student's primary adviser is unavailable, any adviser can help. Students can make appointments or walk in Monday through Friday from 9 a.m. to 6 p.m. Services are also available online and via telephone.

Freshmen are required to use the center to register for classes, while undergraduate students with over 60 credits and graduate and online students can still register online. Academic advisers will continue to approve online registrations.

Meaningful improvements

Cox and DiCerbo believe the new, centralized model will produce more reliable outcomes, ensuring students remain on a direct path to graduation.

"Our advisers concentrate on degree completion, making sure students take the correct courses at the right time," DiCerbo explained. "We also monitor their grades as they progress toward their degrees."

Advisers also consider academic and personal needs. For example, students can still take a class based on their interest in a topic if electives allow it or can register for evening or online classes if they have other daytime obligations. Advisers approve online registrations daily, which also alerts students in a timely manner if they need to make schedule adjustments.

And what are faculty members doing with their newfound free time?

"Faculty members now have a more professional teaching and mentoring role," said Cox. "Without the need to focus on registration, their office hours are dedicated to students needing academic support, career advising and mentor- or internship-finding."

Spring 2019 and beyond

In spring 2019, the advising center will move into its permanent home, a space at the library's entrance currently occupied by the Hannifan Center for Career and Alumni Connections. The career center will relocate to the university center, where it will continue its mission of connecting students with outside resources, mentors and employers.

"Our goal for the advising center is to gain a more comprehensive look at students' experiences inside and outside the classroom," said Cox. "I hope that it will become a go-to place for students and advisers to engage, and for advisers to understand a student's situation and help them."

And with more information sharing between departments like the career center, student financial services and academic advising, students should be able to reach the right resources faster.

"Our goal for the advising center is to gain a more comprehensive look at students' experiences inside and outside the classroom."

Gregg Cox
Vice President for Academic Affairs



Students can now meet with their advisers in person at the library.

The 40

Designing the student experience



Faculty and staff collaborate to better connect the campus community.

Lynn University's Campus Visit Experience is nationally recognized for the personalized service it provides to prospective students and families as they discover what makes Lynn special. Fast-forward to Welcome Weekend, and when the college move-in dust settles, how do students feel about their new home away from home?

"We wanted to hear what students were saying, and then it started to snowball," said Taryn Hamill '08, '09, associate director of enrollment management. "We conducted surveys, visited classes and engaged other departments. We never had a repository of how our students felt like we do now." >

Ensuring student success requires all hands on deck—even the Fighting Knights mascot, Lance, helps during Welcome Weekend.



Members of The 40 helped to redesign the student experience.

"My dream is to create emotional experiences all the time—those goosebumps moments that you remember forever."

Taryn Hamill '08, '09
Associate Director of Enrollment Management

Hamill joined Lynn's Office of Admission as a student and quickly earned her stripes as a relatable student leader and the university's biggest fan. Shortly after graduation, her success in making new students feel at home during their first visit earned her the job of expanding the type of service in the Campus Visit Experience through the following four years. University administration charged her with increasing retention rates.

Since 2005, Lynn has improved its four-year graduation rate by over 14 percent—a significant accomplishment. And it wanted to do more.

“Our quick improvement showed that our people can make a difference in a student's decision to stay at Lynn,” said Hamill. “When they asked me to take this on, I didn't have experience in retention—people have Ph.D.s in it! But I know what students are going through, and I believe that if they chose Lynn, it is our commitment to see them graduate.”

That was when the idea for “The 40” was born. With the support of Vice President for Enrollment Management Gareth Fowles and President Kevin M. Ross, Hamill recruited 40 movers and shakers from departments across campus to redesign the student experience. ➤

Upgrades to student services included establishing the academic advising center, freeing up time for professors like Dr. Yolanda Cal, left, to provide career coaching.

“Our quick improvement showed that our people can make a difference in a student's decision to stay at Lynn.”

Taryn Hamill '08, '09





Christian Boniforti '02 led the design thinking workshop.

Identifying the opportunities

Chief Information Officer Christian Boniforti '02 led the group through a design thinking workshop that began with a straightforward prompt: "We can improve the student experience by ..."

The exercise shed light on three opportunities: the need for centralized solutions, more intentional advising, and improved community collaboration and communication.

To inspire the changemakers, Fowles brought in Ritz-Carlton's Corporate Director of Culture Transformation John Cashion to speak about the importance of a shared vision and intention among employees to positively affect customers.

"We can learn from industry leaders in various sectors, especially those that have thrived during periods of disruption," said Fowles. "Higher education, as well as the needs and expectations of Generation Z, are constantly evolving. We must think creatively and challenge ourselves to provide a tailored level of service that will prepare our students for the future."

The student experience today

With Ritz-Carlton service principles in mind and extensive research and discussions, The 40 proposed immediate solutions to the student experience challenge. Within months the group's findings inspired changes on campus, including improvements to financial aid and academic advising and improved cross-departmental collaboration.

Other student experience solutions are also in progress. A new mobile app will be a one-stop shop for student information, appointments and requirements; an employee resource hub on lynn.edu and a new-hire onboarding package will help inform faculty and staff and empower them to impact the student experience; and an information desk in the Christine E. Lynn University Center will create one centralized location for students to find what they need.

"We didn't know that we would influence changes to the student experience so quickly when we first started," admitted Hamill. "I'm amazed by the concepts we're already creating, and I can't wait to see what's next. My dream is to create emotional experiences all the time —those goosebumps moments that you remember forever."



The 40 used design thinking to identify opportunities to improve the student experience.

Expand

Expanded curriculum helps local employers

Lynn University meets market demand for careers in high-growth industries.

In fall 2018, Lynn expanded its already diversified academic catalog to add majors that help prepare students for careers that contribute to economic growth in the community.

Forbes recently named West Palm Beach, Boca Raton and Delray Beach the 12th fastest-growing metropolitan division in the U.S., with 7.37 percent projected wage growth in 2018.

Lynn's own market research found several areas where the university can help fill growing employment demand.

"We wanted to give working professionals in the community a voice," said Steve Pruitt '14, director of graduate and online admission. "It was important for us to know what they needed to achieve their career goals."

To find out, Lynn commissioned a study to determine the needs of local employers and the career interests of college-bound high school students and adults. The study included a gap analysis, which compared job openings to the number of college graduates who earned degrees related to those occupations. Researchers also analyzed enrollment funnel data to identify under- and over-enrolled programs and trends in degrees to evaluate demand and market share.

The research showed significant five-year growth in several areas, including healthcare administration and computer sciences. In response, new programs were developed, including five undergraduate majors, one graduate program and eight graduate certificates for the College of Business and Management.

"I am thrilled that we can continue to expand our academic offerings in response to the interests of students and needs of the business community," said Dr. RT Good, dean, College of Business and Management.

The new programs include majors in cybersecurity and data analytics and a healthcare management program that offers bachelor's and master's degrees as well as a graduate-level certificate.

The curriculum committee also added other graduate-level certificates to complement existing MBA programs. The certificates allow students to accomplish their career goals without committing to a full-time graduate program. Those who complete their certificate can also use the credits they've earned toward a future graduate degree.

"With these program additions, we are creating the stackable credentials that help students meet their lifelong professional development goals," Good said.



New programs available include healthcare management, and majors in cybersecurity and data analytics.

New certificates

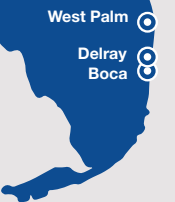
Lynn is offering new graduate certificates that enhance career objectives in popular industries:

- Entrepreneurial management
- Financial valuation and investment management
- Healthcare management
- Hospitality management
- Human resources management
- International business management
- Marketing
- Sports management

A hotbed for economic growth

Forbes recently named **West Palm Beach, Boca Raton and Delray Beach** the **12th fastest-growing metropolitan division** in the U.S. Wages are expected to **grow 7.37 percent** in 2018.

West Palm
Delray
Boca



Campus changemakers discover their passion

Social Impact Lab creates purpose-driven learning experiences.

Citizenship is in Lynn University's DNA.

The Dialogues core curriculum engages students in important global conversations. January Term teaches them about social responsibility, different cultures and real-world skills. The Center for Student Involvement runs year-round service projects. Creating a dedicated space to train students for socially conscious careers was a natural extension.

In November 2017, Lynn debuted its Social Impact Lab as a place for students and practitioners to solve the world's most pressing issues together. The experiential learning space helps students discover purpose-driven careers through hands-on global training.

"Lynn is an innovative institution that knows where its heart is—making a difference," said Jerry Hildebrand, a social entrepreneurship pioneer and the lab's director. "Our mission resonates with many students on campus, and we have already helped them accomplish great things."

Ambassador Corps was the first of several hands-on learning experiences that Hildebrand and team launched. The eight- to 10-week summer apprenticeship provides tangible work experience and the fundamentals for entering a career in social impact. Thirteen Lynn students were selected for the summer 2018 corps and participated in impact training courses and projects in Belize, Costa Rica, Macedonia, Rwanda



Erina McWilliam-Lopez, associate director of the Social Impact Lab, prepared students before they left for Ambassador Corps.



"Lynn is an innovative institution that knows where its heart is—making a difference."

Jerry Hildebrand
Director of the Social Impact Lab

Jerry Hildebrand joined Lynn in October 2017 to develop the Social Impact Lab.

and the U.S. Their missions ranged from human rights to climate change to mental health.

"Ambassador Corps is different than other programs. We don't send an entire class or group. We send individuals who work at a grassroots level to understand affected populations," said Hildebrand. "This is a significant assignment to learn the inner workings of a nongovernmental organization. We want to be part of a long-term strategy to help these organizations become sustainable." >



Ambassador Corps 2018



Students Faith Thomas and Xiara Del Valle interned with Red Rocks Rwanda, a social enterprise focused on responsible tourism, as part of the summer 2018 Ambassador Corps.

Next on Hildebrand's list: become Fair Trade certified. Fair Trade USA, an economic system that assures consumers buy products grown, harvested, crafted and traded in ways that improve lives and protect the environment, designated Lynn the nation's 48th Fair Trade University in April 2018.

With oversight from the Social Impact Lab team, Gabby Monahan '18 and senior Megan Selfridge spearheaded completion of the requirements in less than three months—the fastest of any designated institution in program history, according to Fair Trade USA.

Deepening its commitment, Lynn introduced Fair Trade Certified Vega Coffee at its Elmore Dining Commons in fall 2018. Rigoberto Beltran '17, '18 initiated Lynn's relationship with the Nicaraguan company when he interned with the organization as part of Ambassador Corps.

Hildebrand's team also launched a new fellowship program in partnership with the Hannifan Center for Career and Alumni Connections. The program offers paid internships that focus on community impact

assignments in South Florida. Senior Ivar Guerrero Ruiz, one of the first participants, interned with The Lord's Place to plan and execute its 11th Annual Sleep Out. Ruiz raised \$500 in two days to help the organization fight homelessness through professional training and job placement.

When the new Christine E. Lynn University Center opens its doors, students and visitors will find the Social Impact Lab on the third floor. The coworking space will also house the Watson Institute at Lynn, which offers a bachelor's degree in social entrepreneurship. Additional offerings include an undergraduate minor in social impact and the Social Entrepreneur in Residence, a 12-month executive fellowship in return for student mentorship and faculty project engagement.

"The most amazing part of our work, so far, is to hear students share some of the most vulnerable moments of their life," said Hildebrand. "These students are brave to put themselves on the front lines of positive change. They are truly feeling life in someone else's shoes."

"These students are brave to put themselves on the front lines of positive change. They are truly feeling life in someone else's shoes."

Jerry Hildebrand
Director of the Social Impact Lab



The Social Impact Lab is open to all students curious about business for good.



Students led Lynn's application to become a Fair Trade University and bring Fair Trade Certified Vega Coffee to campus.

Tell me about your background and how you chose your fields of study.

I was born and raised in Venezuela and moved to Miami when I was 13. In high school, I was on the student newspaper staff and loved it. At Florida International University, I started as a journalism major and had almost completed my degree when I stepped into a class called Contemporary International Problems. Our first lecture was on the genocide in Darfur, which at the time was at its peak. That was it; I switched my major to international relations, with a second major in religious studies. Then, I continued on to conflict resolution for my master's and Ph.D. I wanted to figure out a way to understand why genocide happens and to try to prevent it from happening again.

In summer 2017, you were our first faculty member to serve in the Ambassador Corps. How did that come about?

Jerry Hildebrand, the director, visited one of my classes to recruit students. We had just finished talking about the genocide in Rwanda, and Jerry cited Rwanda as an example of where students could intern. Afterward, I told him, "Jerry, you've got to send professors, too, because we can bring a skill set to form partnerships." I never expected anything to come from it. The next thing you know, Jerry sent me a postcard saying, "We're in if you are." He had spoken with Dr. Gregg Cox [vice president for academic affairs] and President Kevin M. Ross, and they agreed to send me.

On June 16, 2017, I graduated with my Ph.D., and on June 18, I was on a plane to Rwanda. I stayed there for eight weeks, making connections for expanding our network of partners. It was a fantastic experience. Rwanda is a wonderful place that has recovered majestically from its 1994 tragedy.

A conversation with Antonella Regueiro

Dr. Antonella Regueiro is assistant professor of Dialogues of Self and Society in the College of Arts and Sciences. Her teaching specialties are conflict analysis and resolution, genocide studies and international relations. She also is a writing tutor in the Institute for Achievement and Learning, a post she has held since 2013. This past May, Lynn's student government organization, the Knights of the Roundtable, awarded its Shield award to her in recognition of her service, loyalty, integrity and honesty. Regueiro holds a B.A. with a double major in international relations and religious studies from Florida International University, and M.S. and Ph.D. degrees in conflict analysis and resolution from Nova Southeastern University.



Antonella Regueiro serves in Rwanda with April Ferguson '17, '18.

Why do you think it's important for students to participate in Ambassador Corps?

The corps' motto is "Life begins at the end of your comfort zone," and it's true. Many of our students live in a protective "bubble." If something isn't in their newsfeeds or Snapchat, they don't know about it. Experiences like the Ambassador Corps help break that bubble and challenge their preconceptions.

Tell me about your work with Project Civitas.

Robert Watson [professor of American studies] created Project Civitas to foster dialogue between opposing camps. I was recruited to handle social media, and now, as faculty adviser to the Project Civitas student club, I help with logistics. Students come up with an idea and, as the facilitator, I help them get it done. For example, last spring students wanted to set up Goodwill donation bins for items discarded during campus move-out. It was a huge success.

On a lighter note, what do you enjoy doing when you're not working?

Dancing, reading, going to the movies and hanging out with my Yorkie puppy, Wookiee—I'm a Star Wars fan.

If you could have dinner with a few people, from the past or present, who would they be?

Barack Obama, Malala Yousafzai [the Pakistani activist and youngest Nobel Prize laureate], Jane Austen and Bill Nye.

"Many of our students live in a protective 'bubble.' If something isn't in their newsfeeds or Snapchat, they don't know about it. Experiences like the Ambassador Corps help break that bubble and challenge their preconceptions."

Antonella Regueiro

Fighting Knights rise above the rest

Program boosts Lynn pride and team performance.

Spirit, service and strength guided the Fighting Knights in pursuit of victory during the 2017–18 season. Lynn University’s athletics programs and athletes achieved regional and national accolades, including a national championship title—the university’s 24th.

National recognition

Men’s golf won its first NCAA Division II National Championship. The well-deserved finish follows four runner-up finishes since 2011.

Men’s soccer also reached national competition, earning second place at the NCAA Division II Championship in 2017.

Women’s golf finished third for the Women’s Golf Coaches Association All-Scholar Team GPA Award.

Men’s and women’s tennis received All-Academic Team honors by the Intercollegiate Tennis Association.

Women’s swimming earned Scholar All-America Team honors by the College Swimming Coaches Association of America. Two swimmers also competed at the NCAA Division II National Championship for the sixth consecutive year.

Women’s cross country received the Team All-Academic Award by the United States Track and Field and Cross Country Coaches Association.

Individual recognitions

In the pool, Catalina Berraud-Galea placed 18th at the USA Swimming 5K Open Water Championship and earned runner-up at the Open Water Nationals. She became an Elite 90 recipient at the NCAA Division II Championship. Elite 90 distinction recognizes athletes who achieve excellence in their sport and in the classroom—Berraud-Galea completed competition with a 4.0 GPA.

On land, tennis’s Klaudia Boczova and baseball’s Patrick Dorrian earned 2018 Sunshine State Conference (SSC) Player of the Year honors.

The SSC also named softball alumna Christina Rolla ’06 to its Hall of Fame.

Baseball alumni Patrick Dorrian ’18 and Rigoberto Beltran ’17, ’18 landed spots on Major League Baseball clubs. Dorrian signed with the Pittsburgh Pirates, and Beltran committed to the Seattle Mariners.

In coaching, CoachStat.net named Tae Norwood a top NCAA Division II men’s basketball assistant coach.

Former head men’s golf coach Andrew Danna earned the Dave Williams Division II National Coach of the Year award.

“I’m proud to celebrate the achievements made by our Fighting Knights during the 2017–18 season,” said Devin Crosby, athletics director. “These wins are well-deserved and demonstrate the strength of our recruiting efforts and the dedication of our student athletes and coaching staff. We look forward to another successful year.”



The men's golf team celebrates its first NCAA Division II National Championship.

Men's soccer won regionals and went on to take second place at the NCAA Division II National Championship.



2017–18 season highlights

1

national championship

Lynn became the first Division II school to challenge Division I teams on its home field. **The South Florida Showdown** featured nine matches against six schools across five sports. The Fighting Knights went 4-4-1.

FIVE

national top-10 rankings

26

Athlete of the Week awards

2

Player of the Year honors

Strength on the field ... and in the classroom

72%

of athletes have GPA 3.0+

7

NCAA Tournament plays

ELEVEN

First Team honors

15

Second Team selections

1 Hall of Fame inductee

trophy icon

Lynn adds new teams, coaches to athletics roster

The Fighting Knights announced the addition of women's lacrosse and men's cross country, track and swimming.

The rapid sports expansion marks four new athletics programs in the 2017–18 academic year, bringing the Fighting Knights to nine men's and 10 women's NCAA-sponsored varsity sports.

Women's lacrosse

In May, the Fighting Knights announced the addition of women's lacrosse, which will compete as an NCAA Division II program and member of the Sunshine State Conference (SSC) beginning in the 2019–20 season.

"In recent years, lacrosse has gained considerable traction on a national scale, making it an appropriate fit for Lynn's ever-growing athletics roster," said Devin Crosby, who has overseen the expansion

of five sports since becoming director of athletics in 2015. "Our men's team has been a success, and I look forward to watching our women's program excel."

To support this effort, longtime donor Mary Perper contributed a second locker room for Bobby Campbell Stadium, where the team will train and compete. After a national search, Lynn appointed Mindy Richmond as head coach for the upcoming season. She comes to Lynn from Indiana University of Pennsylvania.



Head coach Niki Alvarez talks with athlete Catalina Berraud-Galea.

"In recent years, lacrosse has gained considerable traction on a national scale, making it an appropriate fit for Lynn's ever-growing athletics roster."

Devin Crosby
Director of Athletics

Men's cross country and track

This fall, the Fighting Knights will see recruitment efforts pay off as men's cross country and track launches its debut season. Chris Wood, head women's cross country and track coach, will lead the new programs with Roger Cooke, assistant coach.

"We enthusiastically welcome the men's cross country and track programs to the Fighting Knights family," said Wood, who now will develop his second and third athletics programs since joining Lynn in 2016. "Our coaching staff's abilities to instill a quality training philosophy and recruit

superior athletes quickly advanced the women's cross country and track teams and similarly will contribute to the success of our men's programs."

The men's teams will participate in NCAA competition during the 2018–19 season.

Additional programs added over the past five years include women's track, men's lacrosse, women's swimming and women's cross country. Men's lacrosse reached the SSC Championship in its second season, women's swimming won three individual national championships and cross country competed in the NCAA regionals three of the last five years.



Mindy Richmond is the head coach for the new women's lacrosse team.

Men's swimming

Athletics also expanded its swim program to include a men's team. Head Coach Niki Alvarez, who grew the women's swimming program into a nationally recognized athletic and academic success, will oversee the men's swimming team and hire a full-time assistant.

"This is an exciting time for athletics, the Sunshine State Conference and our women's swimming team," said Alvarez, who now will build her third program since joining the Fighting Knights in 2012. "The addition of men's swimming will enhance our current offerings and elevate our already strong women's swim team."

The men's team will begin competing as an NCAA Division II program and member of the SSC during the 2019–20 season.



Chris Wood and Roger Cooke will lead the new men's cross country and track programs.

Making waves in and out of the water



Champion swimmer Catalina Berraud-Galea, class of 2019, kicks, flips and endlessly pushes forward.

Catalina Berraud-Galea, a senior and star athlete on Lynn University's swim team, has her mind set on competing in the 2020 Olympics in Tokyo.

The chance of her making it to the Olympics is high, given her winning track record, competitive spirit and determination. Born and raised in Argentina, Berraud-Galea began taking swimming lessons when she was four years old. At 11, she was competing professionally.

Friends and family were surprised by her love for swimming and tried to discourage her from continuing professionally. But she swam on, crushing goal after goal, until it became time to choose a university. Again, friends doubted whether she could keep up with her studies and swim competitively at the college level.

Yet, despite the waves they made, she continued to prove them wrong. In her three years at Lynn, she has excelled academically and athletically, from numerous medals and honors in U.S. to international competitions in the pool and open water. Today, Berraud-Galea is one of the top distance swimmers in Argentina and one of the top 20 distance swimmers in the NCAA Division II.

In March, she received the Elite 90 award for her athletic and academic achievements at the NCAA Division II National Championship. Berraud-Galea is the first swimmer in school history and the fifth Lynn student athlete to receive this prestigious award. She finished her junior year with a 4.0 grade-point average.

"Swimming requires a great deal of self-discipline and self-motivation," said Berraud-Galea, whose favorite events are the 1650 and 500 freestyle in the pool and 10-kilometer open water races. Her rigorous workout includes time in the pool as well as weight training. She trains 20 hours per week during the athletic season, which increases to 25 over the summer.

"Swimming has brought me joy, taught me valuable life lessons, and given me the opportunity to be inspired by people around

"My best advice is to surround yourself with people who will empower you."

Catalina Berraud-Galea, class of 2019

the world," she added. "I hope my journey gives others, especially my two younger sisters, the inspiration to dream big and do great things, too."

And as for those naysayers and wave-makers? "My best advice is to surround yourself with people who will empower you," said Berraud-Galea. "Stay focused on your goals; practice, practice, practice; keep a positive attitude and believe in yourself."

Creating memories, delivering value

New vice president for student affairs engages students, elevates their experiences.

Lynn's new vice president for student affairs has had a memorable first year. Within the first few months in his role, he navigated a Category 4 hurricane and an art school acquisition. Maintaining quality services and keeping students on track during any single disruptive event is challenging enough, but in Dr. Anthony Altieri's case, he found himself juggling both Hurricane Irma and the integration of students from Digital Media Arts College at nearly the same time.

Such challenges aren't new to Altieri, an administrator with over 15 years of experience. He joined Lynn in 2006, and in his 12-year tenure has overseen several departments in the Division of Student Affairs. This depth of experience helps him enhance the division's efforts today.

"I came into this role very familiar with the team's strengths and its great initiatives. My goal in the first semester was to elevate them," Altieri said. "I'm a believer in striving for excellence. Everything we do should be of the highest quality because that will make the student experience as transformational as possible."

Altieri spent his first 30 days assessing programs and services the department offered and slowly integrating, through conversation and collaboration, ideas for growth and improvement. Next, he began fostering relationships across campus, creating awareness for student affairs' programs and services.

"Student affairs is not just about partying or hosting events," Altieri explained. "It's the collection of 'stuff' that students go through outside of the classroom. Not everyone realizes the tremendous range of services we provide or the amount of experience and expertise among our staff. My goal was to elevate that and to refocus on activities that significantly impact our students."

A tangible impact

One of the first changes Altieri made was to improve Knights of the Roundtable (KOR) operations. He helped the student government organization adopt clearer objectives and executive roles and led an election that allowed the student body to choose its future leaders.

"Making sure students have a place where they can get strong peer-to-peer experiences is important," said Altieri. "Students need to have an active voice, share ideas, collaborate and figure out strategies. The new structure allows my team to help elected leaders problem-solve at a peer level, without always needing an administrator's input."

To further develop students' competencies, Altieri's team also is designing a division curriculum that measures and tracks the skills students develop each time they engage with student affairs outside of the classroom.

"The goal is to help students develop and refine skills over time," Altieri said. "A student can do a lot academically, but if they're



Dr. Anthony Altieri speaks with students.

struggling socially, emotionally, from a health perspective or other, they're not going to be focused. By adopting a comprehensive, intentional wellness approach that looks at both sides of the student experience, we can show that students still gained other skills that benefit them as members of society."

The co-curricular portfolio also will allow other departments, like academic affairs and career connections, to understand a student's progress and identify resources they may need.

And that's only the beginning

Altieri feels fulfilled in his role, which allows him to continuously look down the road and imagine what the future needs, and what that means for higher education today.

"I don't feel that I come to work every day," said Altieri. "This job is my passion. I love working with students and watching them learn and grow. Helping them figure out who they are and become lifelong learners

and contributors to society—that's what this job is about. It's rewarding and why I'll stay in this field for my entire life."

President Kevin M. Ross hopes so, too. "Anthony has been a valuable part of our student affairs team for many years, and we look forward to benefiting even more from his ideas, passion and leadership."

Words of wisdom

For students:

"By the time you graduate, you should feel like 'I don't want to go.' Then we've done our job right. And it's not a job. It's our life's work."

For employees:

"You are part of something that's bigger than yourself. You need to have 1-2-3 things that you can say 'That was mine and I helped change the culture of the institution' about."

Time, talent and treasure

University leader drives opportunities for alumni engagement.

Barbara Cambia '80 is just over a year away from her 40th anniversary as a Lynn University alumna. She is a transformational leader on campus and a familiar face in the Boca Raton-area community. Cambia's success building opportunities for students and passion for connecting people earned her a new challenge under Lynn 2025: mobilize alumni to participate in activities that support our mission.

Meet the new Hannifan Center for Career and Alumni Connections directed by Cambia.

Linking students and alumni

Cambia brought her sales and marketing experience to higher education in 2011. As Lynn's director of corporate relations, she

was integral to fundraising for the presidential debate. Soon after, she was challenged to use her experience and relationships to revamp career connections. Under Cambia's leadership, Lynn's new career center opened in 2014 and became an extension of the classroom. Today, the number of students who participate in internships is over 10 times the number in 2014. Cambia also enhanced career preparation exercises and established new programs.

"I had a clear vision for career connections and immediately developed strategies to get there," said Cambia. "Connecting people and creating new opportunities are my favorite things to do. This community has a great core of alumni who want to give back to

"Our relationships with alumni should be so strong that we can pick up the phone and call them like we do with local businesses now."

Barbara Cambia '80
Executive Director of Hannifan Center for Career and Alumni Connections



Cambia speaks with Lynn alumni who work at local businesses.



Barbara Cambia '80 is executive director of the Hannifan Center for Career and Alumni Connections.

New center, new benefits

Alumni can take advantage of new and old offerings:

- 25% off Pine Tree Camp for children of alumni
- Access to the Lynn Fitness Center and Eugene M. and Christine E. Lynn Library
- Complimentary access to Celebration of the Arts and monthly International Business Alliance luncheons
- Discounted rates at Wyndham Boca Raton
- Local restaurant discounts
- Notary and witness services
- Subscription to Lynn job board, Connected Knights
- Use of InterviewStream, mock interview technology

lynn.edu/alumni

students, and I want to help them do that." Senior Vice President for Development and Administration Gregory J. Malfitano '73, '75 helped lead the alumni affairs transition. "Many alumni want to give back to Lynn, but may not be able to financially. Bringing together career connections and alumni affairs helps us find more ways for alumni to support student success with their experience and professional knowledge," said Malfitano.

A new connection

The new center focuses on building professional relationships between alumni, students and the Lynn community. Cambia and a new alumni engagement facilitator, Laura Gilli '14, '15, immediately began engaging alumni to learn their needs and interests.

"Right now, we are discovering our alumni's strengths, understanding where they can contribute to the student experience, and identifying opportunities to connect them with students who need real-world learning experiences and professional mentors," added Cambia.

The alumni team hosted luncheons at local businesses like Cendyn and The Breakers Palm Beach, where large groups of Lynn alumni work. There, they held one-on-one meetings and conference calls, and reviewed what was important to this group.

"Our relationships with alumni should be so strong that we can pick up the phone and call them like we do with local businesses now," said Cambia. "It's taken me years to create that level of rapport for the career center, and it won't happen overnight with alumni, but I know we can get there."

Brett Podolsky '11 disrupts dog food industry

Liberal arts alumnus follows his passion to success.

Welcoming a new puppy into your family should be a joyful time. But for Brett Podolsky '11, that joy turned into concern when his young Rottweiler, Jada, developed food sensitivities.

"I tried every food on the market, including brands that used terms like 'organic' and 'all natural,'" he said. "Finally, my vet recommended I try home cooking for her. I did, and all her symptoms disappeared."

Podolsky and his then-roommate, Jonathan Regev, were so struck by Jada's transformation that they wanted to make healthy, balanced meals for other dogs. After two years of development, they launched The Farmer's Dog in July 2016.

Thefarmersdog.com sums up their mission: "to disrupt the \$60 billion pet food industry. Our products are human-quality, personalized and devoid of any marketing fluff (about the only kind of fluff we don't love)."

How it works

Customers subscribe by completing an online questionnaire regarding their dogs' breed, activity level, age and other factors. The Farmer's Dog prepares pre-portioned meals using human-grade meats, vegetables and added nutrients, vacuum seals them and ships them on dry ice directly to customers. The company also offers a do-it-yourself option: consumers who can't afford to

subscribe or who live outside the continental U.S. can order nutrient packs to complete recipes available on the site.

"It's not about money," Podolsky said. "We want you to make your dog healthy, and we're willing to give you the tools to do that." Still, orders are up. Month-over-month sales are increasing 40 to 50 percent. And the company has raised more than \$10 million in capital for expansion.

Best of all, Podolsky said, "The success is the result of happy and healthy dogs."

Lynn: life-changing

It's success he never imagined when he entered Lynn University as a transfer student from Penn State. "I felt I was better in a small-class environment, and I wanted warm weather," he said. "So I made the move, and I'm so happy I did. It changed my life's trajectory."

Not knowing his professional calling, Podolsky majored in liberal arts and loved the range of his classes, including those taught by professors Dr. Jeff Morgan and Dr. Erika Grodzki. To this day, he's grateful to his former academic adviser, Diane DiCerbo. "I couldn't have done it without her," he said.

After graduating from Lynn, he worked in finance, but didn't see that as a long-term career. Soon, he discovered his true passion while doing what came naturally: taking good care of his dog.

"I got very lucky," Podolsky said. "I love coming to work every day. You feel like you're doing something special. How can you not love dogs and want to give them the healthiest life possible?"



A happy customer.

"I love coming to work every day. You feel like you're doing something special. How can you not love dogs and want to give them the healthiest life possible?"

Brett Podolsky '11



Paying it forward

A doctoral student’s first favorite teacher left a lasting impact.



Lynn University alumnus Vin Capone '17 was not a model student. He struggled with dyslexia in his younger years and lacked the guidance from former teachers to excel. In fact, halfway through his doctorate in educational leadership at Lynn, he nearly left the program.

“K-12 education was tough for me, and I was apprehensive coming into this program,” said Capone, who enrolled in the program after learning about it through his employer and Lynn’s technology partner, Apple Inc. “But I was fortunate this time. Kathleen Weigel worked with me from the beginning to ensure my success, and that meant everything to me.”

Weigel, dean of the Donald E. and Helen L. Ross College of Education, recognized Capone’s struggle during their first class together when she asked her students to describe their favorite teacher. Capone responded that he never had one. From that day, Weigel made it her mission to unlock Capone’s potential and be the support that he needed at Lynn.

“Every student is gifted, and it is our job as educators to unlock their gifts,” said Weigel. “Vin was brilliant and insightful. I am honored to have taught him and to have helped bring his talents to light.”

Upon graduation, Capone showed his appreciation to Weigel by establishing the Sarah and Vin Capone Family Scholarship in her honor. Capone hopes the academic scholarship will provide Lynn with the resources to make an impact on other students, the way Weigel made on him.

“Vin was brilliant and insightful. I am honored to have taught him and to have helped bring his talents to light.”

Kathleen Weigel
Dean of the College of Education

President Kevin M. Ross and Vin Capone '17

If you root for the home team



If you work hard and play hard



you’re
LYNN

If you follow your passion



If you’re defiantly optimistic



If you’re undeterred by naysayers

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